



*XK Gazette*

## MEDIA INFORMATION 2020

### Magazine schedules

#### The E-type

The magazine of The International E-type Club

COVER DATE	DELIVERED TO MEMBERS	AD COPY DEADLINE
2020 February	16-Jan	07-Jan
March	13-Feb	04-Feb
April *	13-Mar	04-Mar
May	14-Apr	01-Apr
June	14-May	04-May
July *	12-Jun	03-Jun
August	15-Jul	06-Jul
September	14-Aug	05-Aug
October *	14-Sep	03-Sep
November	14-Oct	05-Oct
December	14-Nov	06-Nov
2021 January *	14-Dec	05-Dec

#### The XK Gazette

The magazine of The International XK Club

COVER DATE	DELIVERED TO MEMBERS	AD COPY DEADLINE
2020 January	20-Dec	13-Dec
February *	01-Feb	21-Jan
March	01-Mar	19-Feb
April	01-Apr	19-Mar
May *	01-May	21-Apr
June	01-Jun	20-May
July	01-Jul	18-Jun
August *	01-Aug	21-Jul
September	01-Sep	19-Aug
October	01-Oct	18-Sep
November *	01-Nov	21-Oct
December	01-Dec	22-Nov

\* Includes 12 page Competition Department supplement

### Advertising rates

	1 issue	3 issues	6 issues	12 issues
Eighth page	£65	£60	£55	£50
Quarter page	£125	£115	£105	£95
Half page	£200	£190	£180	£170
Full page	£350	£325	£300	£275

### Advertising spec.

Eighth page	88mm x 64mm
Quarter page	131mm x 88mm
Half page	180mm x 131mm
Full page	296mm x 210mm

### Contacts

Rob Schulp 01344 761928  
[rob@flyingspace.co.uk](mailto:rob@flyingspace.co.uk)

Sue Farrow 01344 771541  
[sue@flyingspace.co.uk](mailto:sue@flyingspace.co.uk)